

**Public Awareness Committee**  
373 West Julian Street, Morgan Conference Room, 4<sup>th</sup> floor  
San Jose, CA 95110.  
1/10/12 @ 3:30 – 5:00 pm

**MINUTES**

1. Call to Order / Roll Call: Meeting was called to order by Chair Lynch at 3:38 pm.  
Members Present: Kathleen Lynch, Saher Stephan, David Tran, Dennis Wyatt
2. Public Comment – None
3. Announcements
  - a. Report on Contra Costa Child Abuse Prevention Council
  - b. Request for Funding for Other Committee's Brochures
  - c. Legislation and Policy February Event: Chair Lynch contacted Andrew Cain and Committee will promote Legislation and Policy Committee's focus group.
4. Discuss / Approve Minutes of 12/13/11 Meeting  
Member Saher Stephan's name should be corrected. Under item 6, "requested" should be corrected as "might be requesting."  
M/S/A: Wyatt/Tran/All with the changes.
5. Executive Committee Report: Chair Lynch reported that CAC members cannot individually put any public statement without approval from CAC. Member Lynch shared an article by Carol Carrillo, Executive Director of Contra Costa County Child Abuse Prevention Council on sexual abuse. She reported that some other committees would donate their remaining funds for SENC's request for funding for brochure printing.
6. 2012/2013 Work Plan and Budget  
Committee discussed about budget and workplan and decided following changes from 2011-12 workplan.
  - Increase Item 1 from \$1,500 to \$2,000.
  - Decrease Item 2 from \$7,000 to \$6,000.
  - Increase Item 3 from \$500 to \$1,000.
  - The total will remain same amount \$12,500.
7. Blue Ribbon Campaign Approach
  - a. Continue Discussion about Use of the Website
  - b. Brainstorming
  - c. Planning: Chair Lynch will discuss with GBACAPC about the supplies from the State.
8. Next Steps  
Committee members discussed about the storage and supplies. Coordinator get two quotes of the lock for the storage and approval from SSA. Member Tran will contact MLK library for information of Children's Faire. Committee will prepare sign-up sheet for CAC members for Children's Faire and consider plans for

children's activities at Children's Faire. Committee discussed about promotional bags and recreating general brochures. Coordinator will send the previous invoices of supplies to the Committee members and get the catalog from Positive promotions. Committee will decide the items to order at the next meeting. Chair Lynch will discuss with Tonya Robertson, Ann Whyte and Christine Hagion-Rzepka for brochures.

9. Next Meeting Date: Next Meeting will be Thursday, February 16, 2012 at 3:30pm. Member Wyatt will find a meeting room for this meeting.
10. Adjourn: Meeting was adjourned by Chair Lynch at 5:00pm.

Respectfully submitted on 01/16/12 by Kathleen Dong (CAC Coordinator)